

**Information on the processing of personal data pursuant to art. 13 of the EU regulation 2016/679 (GDPR)**

The Data Controller informs you about the processing of personal data collected through forms on the company website pages, social network profiles, telephone contacts, exchanges of business cards at fairs, seminars, meetings and other personal business relationships.

**Data subjects**

Requesting information by website, telephone, etc. – Company prospect.

**Data Controller**

KUBOTA GIANNI FERRARI S.R.L. - Via Vespucci, 53 – 42046 Reggiolo (RE) VAT IT02659590208, contact mail: info@gianniferrari.com

**Purpose of treatment**

Your data will be processed for the following purposes on the basis of the relevant legal bases

| n° | Purpose  | Legal base  |
|----|--|---|
| 1  | Follow up on your request for contact and information about our activities and products. | Processing is necessary to take steps at the request of the data subject.<br>Art. 6 par. 1 comma b) |

In no way will an automated decision-making process (profiling) be applied to your personal data.

**Type of personal data processed**

- Data relating to an identifier such as a name, location, contact details, etc.;
- Data relating data subjects' economic activities.

**Method of treatment**

The personal data collected will be processed with:

- corporate IT systems and paper archives, in compliance with the Security Measures provided for by art. 32 of the GDPR;
- personal data will be processed by persons appointed as data authorized pursuant to art. 29 of the GDPR.

**Data recipients**

Personal data will be disclosed to:

- Other companies subject to management by Kubota Group;
- Professional advisors;
- Carriers, forwarders and logistics companies and post offices.

The above subjects have been expressly appointed as Data Processors pursuant to Art. 28 of the GDPR or as independent data controllers.

**Personal data disclosure**

Personal data will not be disclosed.

**Transfers of personal data to third countries**

**Kubota Gianni Ferrari Srl**

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**For Earth, For Life**

The personal data collected will be processed within the European Union.

**Data retention:**

| Purpose   | Data retention  |
|---|---|
| <b>Requests about quotation and information</b> | personal data will be kept for the time necessary to process request. |

**Rights of the data subjects**

Pursuant to Article 15 et seq. of the GDPR, Data Subjects (the natural persons to whom the personal data refer) may, at any time, exercise their rights, such as the right to access their personal data, to correct it, cancel it, restrict its use, transfer it or to object to its processing and withdraw the consent to use it.

For further information relating to the data subjects' rights, see the website [www.garanteprivacy.it](http://www.garanteprivacy.it)

Pursuant to art. 77 of the GDPR, the data subject can submit a notify or a complaint by contacting the Italian Data Protection Authority located in Piazza Venezia, 11 - 00186 Rome mail: [urp@gpdp.it](mailto:urp@gpdp.it)