

Information on the processing of personal data pursuant to art. 13 of the EU regulation 2016/679 (GDPR)

The Data Controller would like to inform you about the processing of personal data necessary for the management of the contractual relationship. Personal data may also refer to employees and collaborators necessary for the correct management of the relationship.

Data subjects

Customers and contact persons of customer companies.

Data Controller

KUBOTA GIANNI FERRARI S.R.L. - Via Vespucci, 53 – 42046 Reggiolo (RE) VAT IT02659590208, contact mail: info@gianniferrari.com

Purpose of treatment

Your data will be processed for the following purposes on the basis of the relevant legal bases

n°	Purpose	Legal base
1	Sales agreement management.	Processing is necessary for the performance of a contract to which the data subject is party. Art. 6 par. 1 letter b)
2	Quotation and offer management.	Processing is necessary for the performance of a contract to which the data subject is party. Art. 6 par. 1 letter b)
3	Accounting and tax legislation obligations.	Processing is necessary for compliance with a legal obligation to which the controller is subject; Art. 6 par. 1 letter c)
4	Customer care and after sale services and Customer satisfaction detection	Processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party. Art. 6 par. 1 letter f)
5	Litigation management and credit recovery activities	Processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party. Art. 6 par. 1 letter f)
6	Sending communications via newsletters to keep you updated about new product development, promotions, services and/or events organized by us.	Processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party. Art. 6 par. 1 letter f)

In no way will an automated decision-making process (profiling) be applied to your personal data.

Type of personal data processed

- Data relating to an identifier such as a name, location, contact details, etc.;
- Data relating data subjects' economic activities.

Method of treatment

The personal data collected will be processed with:

- corporate IT systems and paper archives, in compliance with the Security Measures provided for by art. 32 of the GDPR;
- personal data will be processed by persons appointed as data authorized pursuant to art. 29 of the GDPR.

Data recipients

Personal data will be disclosed to:

- Banks;
- Companies that provide digital preservation services in accordance with the law;
- Other companies subject to management by Kubota Group;
- Providers for DEM services and sending newsletter;
- Public and/or Private bodies to which communication is necessary for legal obligations;
- Professional advisors;
- Insurance companies that provide trade credit insurance services;
- Debt collection company;
- Carriers, forwarders and logistics companies and post offices.

The above subjects have been expressly appointed as Data Processors pursuant to Art. 28 of the GDPR or as independent data controllers.

Personal data disclosure

Personal data will not be disclosed.

Transfers of personal data to third countries

The personal data collected will be processed within the European Union.

Data retention:

Purpose	Data retention
Fiscal accounting records	your data will be kept for 10 years, which is the due time for keeping the fiscal accounting records. See art. 2220 of the Italian Civil Code.

Rights of the data subjects

Pursuant to Article 15 et seq. of the GDPR, Data Subjects (the natural persons to whom the personal data refer) may, at any time, exercise their rights, such as the right to access their personal data, to correct it, cancel it, restrict its use, transfer it or to object to its processing and withdraw the consent to use it.

For further information relating to the data subjects' rights, see the website www.garanteprivacy.it

Pursuant to art. 77 of the GDPR, the data subject can submit a notify or a complaint by contacting the Italian Data Protection Authority located in Piazza Venezia, 11 - 00186 Rome mail: urp@gpdp.it